



SPONSORSHIP REQUEST FORM

Please complete the fields below and email or post back 6 weeks prior to event date:-

Date of Event	
Event Name	
Location of Event	
Estimated # of Dogs Attending	

Event Organiser/Point of Contact

Club / Organisation Name	
Key Contact Name	
Email Address	
Contact Telephone Number	
Description of the event / Visibility of Brand and Product / Reach and Nature of Advertising	

Sponsorship Requirements

- No other dog food to be available at the event or advertisements visible during the show.
- Inclusion of product advertisement into programs and program to acknowledge the support of Superior Pet Food Co. for the event.
- Images and information will be supplied by Superior Pet Food Co. for submission into event program.
- Superior Pet Food Co. Branded Event Collateral can be supplied for use at the event – this must be agreed upon prior, such as: Number Cards, Leaflets, Point of Sale & Banners.
- Photo of Winner receiving Superior Pet Food Co. product to be supplied by event organiser along with any other event photos/prize table.
- Supply a copy of any program along with a letter of recognition of Superior Pet Food Co. support.
- Collection of product from Paeroa factory or approved stockist [arranged in advance].
- To avoid disappointment, please ensure your request is processed and submitted 6 weeks prior to your event.

Date

Signed

Print Name

Upon receipt your request will be processed and you will be informed if your application is approved for sponsorship.

FOR INTERNAL USE ONLY:

Date Received

Date Approved

Signed [approval]

www.superiorpetfood.co.nz

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